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**PENRAD AND CONFIRMA SHOWCASE BREAST MRI REPORTING INTEGRATION AT RSNA**

Chicago, IL, November 26, 2007 – Confirma<sup>®</sup>, pioneer and leader in application-specific CAD for magnetic resonance imaging (MRI), and Penrad, leader in mammography reporting, today announced that the integration between CADstream for breast MRI and the Penrad Mammography Information system is being showcased at this week's Radiological Society of North America (RSNA) meeting. RSNA is the pre-eminent venue for introducing new technologies for radiology (November 25-27, Chicago). The integration between CADstream and Penrad is being showcased in Confirma's booth (7950) and Penrad's booth (3200).

"The integration between the Penrad Mammography Information System and CADstream streamlines breast MRI reporting," said Wayne Wager, president and CEO, Confirma. "The Penrad-CADstream integration is the first of its kind, and addresses a critical workflow need for breast imagers, which is a large segment of the breast MRI market. The ability to standardize and streamline reporting will further expand adoption of breast MRI."

"We are looking forward to our relationship with CADstream and improving the standardization of MRI practices in breast healthcare" stated Greg Gustafson, President of PenRad Technologies.

**About Penrad Mammography Information Systems**

The Penrad Mammography Information System (MIS) is reporting designed for radiologists and technologists to enhance the workflow processes of breast imaging. Instantaneous interpretative reports and MQSA data are generated with efficiency.

**About CADstream for Breast MRI**

Demand for breast MRI studies is rapidly increasing, due in part to recently-published clinical studies supporting breast MRI for improved breast cancer detection and the American Cancer Society's March 2007 recommendation that women with a 20 to 25 percent or greater lifetime risk of breast cancer undergo an annual MRI in addition to mammography. Confirma's advances in CAD technology help imaging programs improve confidence in MRI and meet the growing demand.

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CADstream for breast automates analysis, reporting and interventional planning of studies and promotes standardization with the incorporation of the American College of Radiology's Breast Imaging Reporting and Database System (BI-RADS®), which guides the breast cancer diagnostic routine and decision-making process. Confirma's next-generation version of CADstream for breast MRI, launched at the RSNA meeting, includes a new customizable BI-RADS-centric user interface that accommodates a variety of user experience levels. Additional CADstream enhancements include therapeutic monitoring capabilities, improved 3D renderings and tools for morphology reporting.

CADstream is currently in use by thousands of physician users at hundreds of breast MRI programs. The July 2007 issue of *Radiology* published research from the University of Washington and Seattle Cancer Care Alliance indicating that CAD for breast MRI may improve standardization and the analysis of benign and malignant lesions. CADstream was the CAD for breast MRI system used in this study.

### **About PenRad**

PenRad develops and markets the leading Mammography Information System (MIS) available in the market. The company maintains its leading edge position by offering connectivity with all digital imaging manufacturers and PACS vendors in the breast imaging market while continuing its commitment to provide the most advanced MIS available. PenRad's software is utilized at leading breast imaging centers throughout the US and Canada and is recognized for its development and adaptation to new breast imaging technology while maintaining the most comprehensive MIS for narrative report generation and all MQSA and BI-RADS auditing and tracking.

### **About Confirma, Inc.**

Confirma develops and markets application-specific CAD systems and accessories for magnetic resonance imaging studies (MRI). CADstream is the standard in CAD for MRI, with more than 800 installations and 2,500 users worldwide. Confirma's approach to CAD is unique: CADstream is developed with specific tools for each application in order to streamline workflow and standardize study analysis. CADstream automates the analysis and interventional guidance of MRI studies, providing higher quality imaging studies, lower costs for radiology practices and improved communication tools for physicians and patients. In its initial application, CADstream was developed to assist in the analysis, interventional guidance and reporting of breast MRI studies. CADstream can be integrated into any workflow scenario, and is compatible with all MRI scanners and PACS.

Confirma supports professional development in MRI and CAD technology through its extensive medical education program, including a newly launched continuing medical education (CME) program for breast MRI through the International Center for Postgraduate Medical Education (ICPME).

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Confirma has established partnerships with companies including GE Healthcare, Philips Medical Systems, Bayer HealthCare, Medipattern, Vital Images and Carestream Health. Confirma has partnered with hundreds of imaging centers and corporate partners worldwide since 2003, helping develop more standardized, high performance breast MRI programs that deliver premium patient care. Confirma Europe GmbH opened operations in Berlin to further develop the European market. Frost & Sullivan recently recognized Confirma with the 2006 Industry Innovation and Advancement Award for the U.S. CAD market. For more information, visit [www.confirma.com](http://www.confirma.com) or call 877-811-2356.

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